



## ABOUT MYPROPERTY FAIR JOHOR 2005 (12<sup>th</sup> to 15<sup>th</sup> May 2005)

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*MyProperty Fair* is making a come back again after the great success of *MyProperty Fair Johor 2004* last year. It is the right timing now to serve as a platform for property developers and related industries to showcase their products and to grab the sales in this mid of the year. Packed with our knowledge and experiences in property industry, we are in the better position to understand the needs of the local people and purchasers. Our venue, Stadium Bandaraya Johor Bahru, located along Jalan Tebrau, which is at easy accessible by the public. From the overwhelming response during the last fair, most of the visitors and participants were satisfied with it and the programs which organized by us. We believe by participating in this coming property fair, which start from 12<sup>th</sup> to 15<sup>th</sup> May 2005, it will help in increasing your sales and boost up your company image.

## ABOUT THE ORGANIZER

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*MyProperty Networks Services (MNS)* is an organization provides services especially for property industry. We had successfully organized the *MyProperty Fair Johor 2004* last year for having more than 90 booths been occupied. MNS also aim to provide “web page design” and “internet advertising” for property companies. We have a few websites serving different groups of people. Among our websites are: [www.MyProperty.com.my](http://www.MyProperty.com.my), [www.Mybestproperty.com](http://www.Mybestproperty.com), [www.Apartment.com.my](http://www.Apartment.com.my), and [www.Agent.com.my](http://www.Agent.com.my) which enables every information needed at our finger tips.

## OUR THEME

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**“My Property Home Carnival”**

## AIMS AND OBJECTIVES

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1. Provide a platform for developers to promote their properties.
2. Provide a platform for home related industries to showcase their products and services.
3. To promote upgrading and improvement for standard of living for individual.
4. To encourage investment in property.
5. To promote the usage of [www.MyProperty.com.my](http://www.MyProperty.com.my) and marketing thru Internet, as an efficient and cost effective tool.

## TARGET EXHIBITORS

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- Developers
- Financial Institutions and relevant Government Agencies
- Interior Designers
- Home Improvement Products Suppliers
- Building Material Suppliers
- Smart Home & Security System Suppliers
- Home & Landscaping Designers
- Furniture Suppliers
- Other Property Supporting Industries



## Our Marketing and promotions :

- Advertisings in Newspapers : Sin Chew Jit Poh, Nanyang Siang Pau, The Star, New Straits Time, Berita Harian, and etc.
- Putting up road signboard and banner and bunting at strategic location.
- Distribute flyers.
- Advertising in Internets : [www.Myproperty.com.my](http://www.Myproperty.com.my), [www.Apartment.com.my](http://www.Apartment.com.my), [www.Agent.com.my](http://www.Agent.com.my), [www.Mybestproperty.com](http://www.Mybestproperty.com) and email marketing.
- Grand Lucky draw for purchasers and door gift for visitors.
- “Login To Win” contest for our website visitors.
- Planned programs include Feng Shui and Law Seminar, Children Drawing Contest, Clown and Magic Show, Charity Activity and etc.

Nevertheless, we urge all exhibitors to give incentives and discount such as waive of stamp duty, free legal fees, and etc, to those who purchase property during the property fair, to spur the sales.

## We provide the following package for exhibitors :

- *Standard booth size : 3 m x 3 m*
- *Company name & booth number fascia board, one 13 amp power socket, one information desk, two folding chairs, two fluorescent lights and blue color carpeted floor.*

## Booth Rental Rate (Non-developers) :

The rental for standard booth for non-developer is RM2,500.00 (developer is RM3,800.00), member will enjoy a RM200.00\*\* discount. Besides, participants who sign up early will also enjoy an early bird discount up to RM200.00 as follow:

<i>Sign up date</i>	<i>Member</i>	<i>Non-Member</i>
On or before 21 <sup>st</sup> Apr 2005	RM2,000.00	RM2,300.00
After 21 <sup>st</sup> Apr 2005	RM2,300.00	RM2,500.00

\*\* Who participated in our previous fair or have subscript to MyProperty.com.my e-classifieds advertisement.

**Note :** *The price stated above is referring to the intermediate lot. However, corner lot will be charged at RM300.00 per lot in addition to the above mentioned rate. Participant(s) who take up more than one booth will be entitled to a 5% discount. The allocation of booth shall base on “first come first served” basis.*

## Quick Registration Form



<b>MyProperty Fair Johor 2005 –Home Carnival</b>	
Company Name :	
Address :	
Contact Person: Mr/Ms.	
Designation :	
Tel :	Fax :
H/P No.:	Email :
Company Website :	
Type of Products to showcase:	
Price range :	
No of booth required :	
Please indicate preferred choice of booth :	
1 <sup>st</sup> choice :	3 <sup>rd</sup> choice :
2 <sup>nd</sup> choice :	4 <sup>th</sup> choice :
Special incentive planned to be given during this property fair :	
Suggestion to this fair :	

<b>OUR CONTACT</b>	
1	Contact Person: Ms Lin (016-7066782)/ Ms Cyntia (016-7730188) Tel : 07-386 3499 / 03-79872988 /016-3321008
2	Fax : 07-386 3233 / 03-79872989 Email: <a href="mailto:sales@myproperty.com.my">sales@myproperty.com.my</a>
3	Address : 7-01, Jalan Permas 10/1, Bandar Baru Permas Jaya, 81750 Johor Bahru, Johor.

-The allocation of booth shall base on “first come first served” upon receipt of payment. If the 1<sup>st</sup> choice location is taken up, participants will be allocated the next available preferred choice of location. Bookings received by fax are **Not** confirmed until payment is received.

- The organizer reserves the right to alter the position of the allocated booth, if in the opinion of the Organizer, it is in the best interest of the fair as a whole.

The registration form and application form can be downloaded and print it from our **website: [www.MyProperty.com.my/prop/index.php?view=form\\_fair2005](http://www.MyProperty.com.my/prop/index.php?view=form_fair2005)**, you are encouraged to download it and post/courier it to us together with your payment.

**NOTE : ALL PAYMENT SHALL BE MADE PAYABLE TO MYPROPERTY NETWORKS SERVICES.**

*The Organizer reserves the right to cancel or reschedule the MyProperty Fair for any reason whatsoever and in the event of cancellation by the Organizer full refund of the payment will be made.*